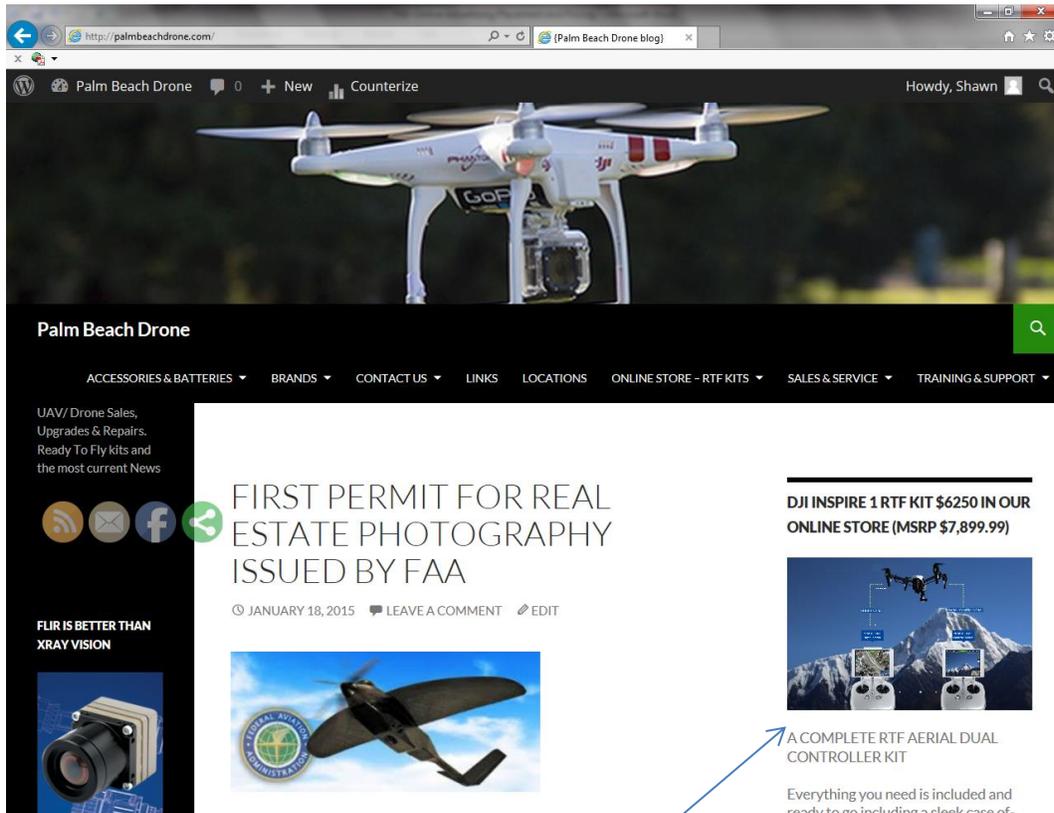




Palm Beach Drone 561-389-1490



Top or Bottom Banner Ads are available

Side Bar Ads can be placed throughout site in Text or Full Color Graphics, and we will help you design the right Ad for your budget!

Online Advertising Placement and Pricing

palmbeachdrone.com is the premier site for the Civilian UAV industry, averaging more than 1,000 visitors per month and more than 3,000 page impressions. The extensive and high-quality resources attract users who conduct, coordinate and purchase Drones and related services. Banner and button advertising give you the opportunity to capitalize on that traffic and increase the frequency of messaging. By integrating Web advertising into your marketing or lead-generation campaign, you extend your brand exposure to a highly targeted audience of Drone professionals and enthusiasts.



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Ad Types and Positions

palmbeachdrone.com offers several ad formats and numerous targeted page locations. Consult your Palm Beach Drone sales representative for a complete list of online opportunities and specific audience counts and targeting.

Top/Bottom Banner Ad: This placement is available as a shared space on any palmbeachdrone.com Web page. Up to five advertisers rotate randomly between the top and bottom position on a page, displaying each banner ad to 40% of the viewing traffic (20% in the top position and 20% in the bottom position). Advertisers also have the option of buying additional views, if available.

Side Box Ad: Want a large, prominent ad but also want it to appear to 100% of all page visitors? A side box ad is the perfect option. Side ads randomly change position with each visit (or page refresh) but are always visible to every viewer of the page. Most pages have no more than four side ads, meaning you are in the top position 25% of the time.

Run-of-Site Top Button: Reach every visitor to palmbeachdrone.com with our run-of-site top button ad. This ad is located on every page of palmbeachdrone.com in order to give you complete site exposure. The ad position is available on a monthly basis. It is especially ideal for events, Webinars and other time-sensitive advertising.

Unique Page Placement

Home Page: With more than 25,000 views per month the palmbeachdrone.com home page is the most popular page on the site. In addition to top, bottom and side ads, the home page has middle advertising positions available.

Run of Directory or Run of Section: Advertising in Palm Beach Drone's different resource and directory sections is not limited to just a single page in the section. Ads now appear on all the main pages within the section - giving your message far more exposure. For example, an advertiser who purchases the panel directory will have their ad appear on the panel directory search page, the general directory search results page and even on the company details pages (including on competitor pages). The same is true for our other directories, articles, events, discussion forums, blogs and other sections of our site.

Niche Topic Pages: Let potential customers know you are a leader in a given niche by advertising in one of our new micro niche pages. When you run an ad in a given niche your ad will appear when a user searches our directory of companies for suppliers specializing in that specific topic. In addition, it will appear whenever a user conducts the same search in our article section. As an added bonus, your ad will appear on the related subtopic micro pages.

City, State and Country Directory Results Pages: In addition to the niche topic advertising positions, you now also have the option of advertising whenever a user searches our directories for a specific city, state or country. By geo-targeting your ad you reach a highly specified audience that is ready to purchase, at a fraction of broader advertising placements.

Additional Page placements are also available.



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Free Basic Design Service for Online Ads

In order to make online advertising as easy as possible, we offer all advertisers free Basic design of online ads. Our designers can make your ad coordinate with your brand image and Web site. Simply supply us with your ad copy, your Web address and any other graphics you want incorporated and our designers will do the rest.

Online Advertising Pricing

Pricing is for an advertisement on one page for six-months <small>10% discount given for a one-year contract</small>	Top/Bottom Banner Ad	Side Bar Ad
Dimensions in pixels	1260w X 240h	160w X 480h
Percent of page visitors for which ad is displayed	40%*	100%
Time period included in price	one-months	one-month
Home Page	\$542*	\$920 [±]
Any Single Top Menu Page	\$ 380*	N/A
Any Single Niche Topic Page	\$ 335*	N/A
Any Single Post	\$254 to \$335*	N/A
All Other Single Pages	\$335-830*	N/A
<small>10% discount given for a one-year contract on all Web ad placements.</small>		
<small>* The top/bottom banner space on all pages is shared by up to five advertisers. The price quoted for the top/ bottom banner is for 20% of the rotation (1 of 5). You can purchase additional rotations if available.</small>		
<small>± Side box ads jumble positions (from top to bottom) with the other side ads on the same page but the ads appear to 100% of all page views.</small>		
Premium Web Advertising Positions		
Run-of-Site Top Button	1 Month	2 months
195w X 90h 100% of all site views	\$2,500	\$5,510
Home Page Top Banner Exclusive	1 Month	2 months
1260w X 240h 100% of page views	\$2,090	\$3,620